



Include the Arcata Chamber in Your Annual Marketing Strategy

Members of the Arcata Chamber recognize that strong relationships equal strong business. Here to help our diverse membership connect and solve problems, we offer programming that empowers business people and gives opportunity for valuable cross-industry networking. Independent of the state/national Chamber, the Arcata Chamber exists to support our hardworking and resourceful local business community. Thank you for joining us in the collective aim of helping our area thrive! **Contact us at Arcata@arcatachamber.com/707.822.3619**

<i>Annual Membership & Awards Dinner</i>	Diamond \$2,000	Gold \$1,100	Ruby \$500
Company banner in dining room	X		
Logo in printed program	X	X	
Logo in revolving slideshow	X	X	
Mainstage shout outs by Emcees	X		
Premium placement on (new) website	X		
Premium placement in Weekly Update e-letters	X		
Dedicated Facebook post	X	X*	X*
Dedicated Instagram post	X		
1 table for 8 (premium seating placement)	X	X	X
2 bottles of wine	X	X	X



* Facebook or Instagram post

<i>4th of July Jubilee</i>	Diamond \$5,000	Gold \$3,500	Ruby \$2,000	Pearl \$1,000	Silver \$500
Stage Banner	X				
Banner in Other Premium Location in Venue	X	X			
Sponsor Rep to Speak from Stage	X				
Main Stage Shout Outs by Emcee	X	X	X	X	
Premium Placement on Poster	X	X	X		
Premium Placement on Event Web Page	X	X	X	X	X
Premium Placement on Facebook Event Page	X				
Premium Placement in Weekly Updates (1,000 subscribers)	X	X			
Dedicated Eblast	X				
Dedicated Facebook Post	X	X			
Instagram Promotion	X	X	X	X	X
Placement in Radio Advertisement	X	X	X		
Free 10x10 Booth Space (ability to sell - value \$ 175)	X				



Other

Premium ad placement in Weekly Update e-letter \$20.
Free listing in Annual Arcata Visitor Guide with additional opportunity to advertise.