

# THE GREAT THINK

SPRING 2017

Addressing the form and function of your business.



## INTRODUCTION TO PROBLEM SOLVING

MAY 4

PRESENTED BY  
KEYTRA MEYER & TIBORA BEA

## FINANCING YOUR BUSINESS

MAY 11

PRESENTED BY  
AEDC, US BANK, & SBDC



## BRANDING YOUR COMPANY

MAY 18

PRESENTED BY HAIKUU  
WITH SARAH LESHER & RAELENA KRIKSTON



## COMMON PITFALLS OF BUSINESS

MAY 25

PRESENTED BY  
CHARLIE JORDAN & AARON T. CARTER



FREE for Arcata Chamber Members \$15 for public  
North Coast Co-op Coffee and Snacks  
Thursdays @ Plaza View Room in Jacoby Storehouse  
8:45-9:45 a.m. workshop 9:45 - 10:00 a.m. networking