



# 4th of July Jubilee on the Plaza

**Event Date:** Tuesday, July 4, 2017

**Time:** 10:00 a.m. – 5:00 p.m.

To be a Sponsor, contact Molly or Joellen at  
707.822.3619 or [arcata@arcatachamber.com](mailto:arcata@arcatachamber.com)

**Deadline is Monday, May 8**

## 4th of July Jubilee

### Sponsorship Opportunities

	Diamond 5,000	Gold 3,500	Ruby 2,000	Pearl 1,000	Silver 500
Stage Banner	X				
Banner in Other Premium Location in Venue	X	X			
Sponsor Rep to Speak from Stage	X				
Main Stage Shout Outs by Emcee	X	X	X	X	
Placement on Poster	X	X	X		
Placement on Event Web Page	X	X	X	X	X
Placement in Weekly Eblasts	X	X			
Dedicated Eblast	X				
Dedicated Facebook Post	X				
Instagram Promotion	X	X	X	X	X
Placement in Radio Advertisement	X	X			
Free 10x10 Booth Space (ability to sell - value \$ 175)	X				
Mention in Radio Interview	X				

As a 2017 Sponsor of the 4th of July Jubilee, this is an opportunity for your business to gain positive exposure at the most family-friendly event on the Plaza.

Your Sponsorship helps to cover the costs of the nuts-and-bolts of permitting and infrastructure which facilitates a venue that draws approximately 5,000 people and supports the livelihoods of well over 100 people (small business crafters, musicians, entertainers, and artists).

The longest running festival on the Plaza, for 60 years the Jubilee has been a fundraiser for the Arcata Chamber which has no national or political associations, but is rather focused on serving the colorful local business community with programs that optimize connection with one another while supporting individual aims.

To see how you can get involved, we invite you to peruse the graph of Sponsorship opportunities which include premium logo placements, dedicated social media promotion and free booth space.

**We hope you will join us in our mission to celebrate the diverse nature of this community's culture and commerce by Sponsoring this year's Jubilee!**

